

Dear Outdoor Fans

A winter garden party? Outdoor fondue fun? Smoke-free campfire romance on a mild summer's evening? With the new SURPRISE outdoor fireplace from Rüegg, the possibilities are amazing and almost infinite. Feel what is like to enjoy summer all year round.

Kind regards

Matthias Rüegg









Your 24/7READYTOPARTYBBQ.

Turn every barbecue party into a great success with Rüegg SURPRISE as this fire pit combines design, luxury, atmosphere, emotion and simple handling. Once fired up, you will be more than happy to move your life outdoors.





Your HEARTOFYOURFAIRYTALE

Thanks to its closed panes, the Rüegg SURPRISE generates a quiet and aesthetically pleasing fire. The grill plates are completely safe for food and can be used for hours to cook meat, sausages, vegetables, fondue, raclette etc... a kind of exclusive and elegant version of the tabletop grill.

The plates heat up to 250 – 300 degrees Celsius depending on the volume of wood, the ideal temperature for a successful barbecue. The SURPRISE is not only beautiful, but practical too: the grill plates can go in the dishwasher and the panes can easily be taken out by hand for cleaning.

This campfire is guaranteed not to stink.

Smelly smoke that irritates your guests? That's a thing of the past. Smoke escapes through the chimney, which can be set to whatever height you need. Embers flying all over the place? Thanks to the closed panes, which can easily be opened, that is also no longer an issue.









Your ALLYEARROUNDSUMMER

Are you ready to be suprised by the Rüegg SURPRISE? We certainly won't be amazed if your life is outdoors all year round in future.





Create a new centre point in your garden or on your patio. You can put the SURPRISE's parts together and spark up your very first real outdoor lifestyle fire in just a few minutes.

Rüegg SURPRISE is available exclusively from Rüegg Studios and from select partners. Our partners look forward to seeing you and surprising you with this unique innovation.

www.ruegg-studio.com

Your OUTDOORALLROUNDTALENT

Test out the almost endless possibilities that the Rüegg SURPRISE offers you and get involved in its development yourself.

Tell us your ideas for how to use it: either at info@ruegg-cheminee or at your Rüegg partner.

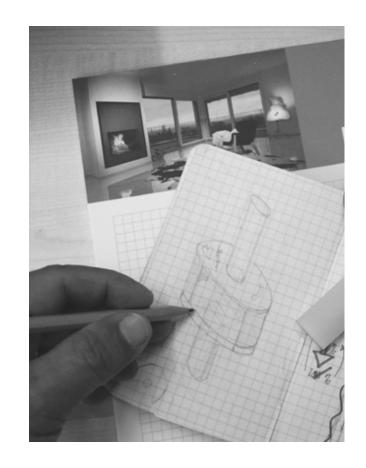




From a study to an idea (over beers) and the innovation!

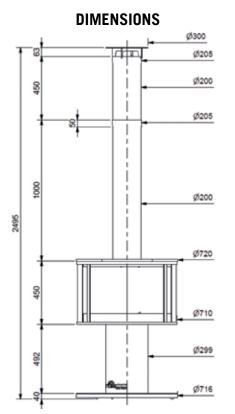
The results of a comprehensive consumer survey revealed what outdoor and barbecue enthusiasts felt was still missing: a closed fireplace with a grill and a heat source where the view of the fire is unrestricted.

Matthias Rüegg, Managing Director at Rüegg Switzerland, was having a long and intensive discussion with his colleagues about this shortcoming over a beer. And THAT was the start of the Rüegg SURPRISE. What began as a sketch then underwent months of development and testing at the Rüegg innovation centre until it was ready for the market.

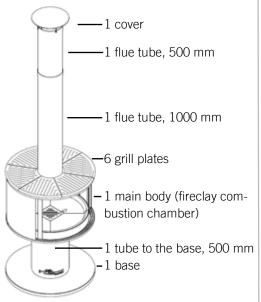




The combustion chamber in the SURPRISE is made from high-quality Corten steel. Set up unprotected outdoors, the Corten steel, delivered blank, develops surface rust within a few months and forms a strong protective layer underneath, which protects the steel against fast deterioration. The intensive orange-brown colour looks great and creates an aesthetically exciting contrast with the black varnished base and flue as well as the solid cast iron grill plates.



STANDARD MODEL



AVAILABLE OPTIONS

- Additional 500 mm flue tube
- Additional 1000 mm flue tube
- Steel combustion chamber
- More options on request

TOTAL WEIGHT

Fireclay combustion chamber: 130 kg Steel combustion chamber: 122 kg

SURPRISE MAKING OF...

A few simple steps and the SURPRISE is ready for the first fire.

























